



(Photo Caption: Mother)

**FOR IMMEDIATE RELEASE:**

**OFF THE WALL GALLERY PRESENTS WORLD-RENOWNED ARTIST  
ROMERO BRITTO IN EXCLUSIVE HOUSTON SOLO EXHIBITION**

# **ROMERO BRITTO™**

**ART ON EXHIBITION & AVAILABLE FOR ACQUISITION**



***WORLD'S MOST FAMOUS POP-ARTIST  
BRINGS HIS EXTRAORDINARY COLLECTION  
TO HOUSTON'S DISTINGUISHED  
OFF THE WALL GALLERY***

**TO BENEFIT  
THE SHOW YOUR HEARTS FOUNDATION**

**HOUSTON, TX** - An impressive collection by world-renowned artist Romero Britto will be on exhibition and available for acquisition at Off The Wall Gallery at the Galleria in Houston, Texas. The exhibition opens on Saturday, Oct 22 with a special Children's event hosted by Britto from 1-3pm. The gallery will host a premier public exhibition later that evening from 6pm-9pm, and

Sunday, October 23 is a full day of gallery events to be announced. A portion of all proceeds raised will go to Show Your Hearts, the organization benefitting the children of Joshua and Robin Berry, whose lives were taken suddenly as a result of a tragic automobile accident. The Foundation has garnered unprecedented local, regional, national and international press and media attention as a result of A-List celebrities such as LADY GAGA, JUSTIN BIEBER, AND BRITNEY SPEARS showing their support.

RSVP's required: 713-871-0940 or visit [www.offthewallgallery.com](http://www.offthewallgallery.com).

#### **ABOUT THE ARTIST:**

Romero Britto was born in Recife, Brazil in 1963. Self-taught at an early age, he painted on surfaces such as newspapers. In 1983, he traveled to Paris where he was introduced to the work of Matisse and Picasso. He combined influences from cubism with pop, to create a vibrant, iconic style that The New York Times describes, "exudes warmth, optimism and love."

In 1988, Britto moved to Miami and emerged as an international artist. In the following year, he was selected alongside Andy Warhol and Keith Haring for Absolut Vodka's "Absolut Art" campaign. Britto's pop sensibility has since leant itself to many collaborations with such brands as Audi, Bentley, Disney, Technomarine, Evian and FIFA, for whom he created an official poster for the 2010 World Cup.

He has also illustrated several books published by Simon & Schuster and Rizzoli. Britto's work has been exhibited in galleries and museums in over 100 countries, including the Salon Nationale des Beaux-Arts exhibition at the Carrousel du Louvre in 2008 and 2010. He has also created public art installations for the O2 Dome (Berlin), Hyde Park (London), John F. Kennedy Airport (New York), and Cirque du Soleil at Super Bowl XLI.



Britto considers the role of an artist to be an agent of positive change. He serves as a benefactor, donating time, art and resources to over 250 charitable organizations and several boards such as Best Buddies International, and St. Jude's Children's Research Hospital. He was recently named a founding inaugural benefactor of Harvard's "International Negotiation Program," by Dr. Daniel Shapiro, in his quest for peaceful conflict resolution.

Britto has also spoken at the World Economic Forum in Davos, and at countless schools and institutions. In early 2011 the President of Brazil, Dilma Rousseff, invited Britto to create the logo for Rede Cegonha, a project to reach over 61 million pre and post-natal mothers and babies.

**Photo Caption: (It's For You)**

**For more information about Romero Britto, go to [www.britto.com](http://www.britto.com)**

A full biography, b-roll, video clips and 300 dpi photography are available upon request: please contact [allison@relevantcommunications.net](mailto:allison@relevantcommunications.net)

**ABOUT SHOW YOUR HEARTS:**

On July 3<sup>rd</sup>, 2011 while returning from an annual family road trip in Colorado back to their home in Houston, Texas the Berry Family found themselves to be victims of a horrific and tragic fatal car accident. Their Minivan carrying parents Joshua and Robin Berry and their children Peter age 9, Aaron age 8, and Willa age 6 was hit head on by another vehicle who had crossed into their lane of traffic. The parents Joshua and Robin Berry were tragically killed leaving their 3 children behind. While the children did survive the crash, both boys sustained serious spinal cord injuries and they are both paralyzed below the waist. The children are currently being treated for their many injuries in a Houston, Texas area hospital.

There is a significant urgent need to raise funds to aid these now orphaned children's ongoing needs, including medical rehabilitation, physical therapy, psychological support and education.

Show Your Hearts will facilitate the efforts of all people who want to come to these children's aid and support them in this time of need. Donations will be made directly to the Joshua and Robin Berry Children's Trust.

**Where: OFF THE WALL GALLERY  
GALLERIA I Houston (Adjacent to Neiman Marcus - entrance through valet)  
5015 WESTHEIMER SUITE #2208  
HOUSTON, TEXAS 77056**

**When:** Receptions with Romero Britto  
Children's Event:  
Saturday, October 22<sup>nd</sup> 1:00 pm - 3:00 pm  
Public Exhibition:  
Saturday, October 22<sup>nd</sup> 6:00 pm - 9:00 pm  
Sunday, October 23<sup>rd</sup> TBA

**Website:** [www.offthewallgallery.com](http://www.offthewallgallery.com)

**RSVP Telephone:** 713.871.0940 (RSVP) or [mimi@offthewallgallery.com](mailto:mimi@offthewallgallery.com)

**\*\*\*FREE TO THE PUBLIC\*\*\***

## About Off The Wall Gallery:

Come and visit our gallery, where each work of art offers the exciting potential of lending urban sophistication to your home or corporate environment. Our gallery exhibits a wealth of art, including fine art originals, prints and sculpture. We also have an exceptional staff who can assist collector and novice alike.

Gallery owner Mimi Sperber has created an art gallery which embodies what she terms Urban Eclecticism; pieces which blend artistic elements into a unique creation providing nourishment for today's urban souls. Visit Off The Wall, and experience this unique Urban Eclecticism for yourself.

**MEDIA INTERVIEWS** are coordinated by:

Allison Zucker-Perelman, Relevant Communications, 561.715.9525 or  
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RSVP's are coordinated by:  
Off The Wall Gallery  
713.871.0940

off the wall  
G A L L E R Y

**BRITTO**<sup>TM</sup>