



For Immediate Release:

Contact:

April Bolet
Britto Central
P: 305.202.0455
F: 786.228.4954
april@britto.com
www.britto.com

World Renowned Pop Artist Romero Britto showcases his “For You” monumental heart sculpture at the 2008 Beijing Olympics.

Beijing, China August 5, 2008 – In celebration of the 2008 Beijing Olympics, World Renowned Pop Artist Romero Britto with support from the Miami Beach Chamber of Commerce China Cultural Exchange is exhibiting his signature “For You” sculpture at the VIP Hospitality Center of the Olympic Business District Investment Consulting Co, Ltd. ("OBD"). Britto’s vibrant “For You” heart sculpture stands seven feet tall and six feet wide. This iconic Britto image welcomes all VIP guests who visit the center.



In keeping with Romero’s belief to embrace world spirit, he has created six pieces of original artwork for the United Nations. This artwork will be reproduced as six postage stamps for the United Nations. Based on the theme “Sports for Peace,” these stamps will commemorate the Games of the XXIX Olympics which are currently being held in Beijing, China. The stamps will be issued on August 8, 2008 at Olymphilex 2008- Beijing China International Philatelic Exhibition.

A modern day pop culture icon, Romero Britto is one of the premiere artists of our time. As the youngest and most successful Pop Artist of this generation, Britto creates contemporary masterpieces that evoke a spirit of hope and convey a sense of warmth. Embraced by the international community, Britto’s paintings and sculptures are currently featured on five continents and in more than 100 hundred galleries worldwide.

For additional information on Britto’s artwork at the 2008 Beijing Olympics, please contact April Bolet 305.202.0455 or april@britto.com