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**INTERNATIONAL POP ARTIST ROMERO BRITTO JOINS COLOGNE LORD MAYOR  
FOR 50<sup>th</sup> ANNIVERSARY CELEBRATION OF THE TANZBRUNNEN AT  
RHEINPARK**

**GERMANY, September 25, 2007**--- Internationally acclaimed pop artist Romero Britto joined Cologne Lord Mayor Fritz Schramma on Saturday to celebrate the 50<sup>th</sup> anniversary of the Tanzbrunnen at Rheinpark. During the celebration, Lord Mayor Schramma announced the permanent installation of a monumental sculpture titled “Blue Dog” which was donated by Britto to commemorate the historic event.

“I am honored to be a part of this historic celebration at Tanzbrunnen, and have an opportunity to donate Blue Dog as a lasting piece of the park’s history,” said Britto. “Art, I’ve learned, has no borders, and should be enjoyed by people of all ages. I am proud thousands of park visitors will be able to enjoy my artwork for years to come.”

The Blue Dog, a classic Britto eight foot monumental sculpture, was installed at the Tanzbrunnen Park entrance. Britto was joined at the event by Cologne Lord Mayor Fritz Schramma, Cologne Mayor Joseph, former Ambassador Dr. Josef and Heidi Rusnak, Gregor Broecker of the Gallery Mensing and Mr. Hartmut Priess of the renowned Cologne band.

“On behalf of the citizens of Cologne, I thank Romero Britto for his generous gift to the Tanzbrunnen park as we celebrate its 50<sup>th</sup> anniversary. This sculpture further enhances the beauty of the park, and provides our citizens and visitors the chance to experience the art of this magnificent artist,” said Lord Mayor Schramma.

Completed in 1928, the Tanzbrunnen is a culture and leisure park created which covers 30,000 square meters. It includes an open air theatre and auditorium, and is located on the Deutz side of the Rhine, opposite the cathedral and with a unique panoramic view of the city. The venue today is suited for a wide range of events, individually or in combination, thanks to its open-air design, the newly constructed km 689 Cologne Beach Club, the Theater am Tanzbrunnen and the adjacent Rheinterrassen.

A modern day pop culture icon, Romero Britto is one of the premiere artists of our time. As the youngest and most successful pop artist of this generation, Britto has managed to create contemporary masterpieces that evoke a spirit of hope and convey a sense of warmth. Established almost 20 years ago, Britto Central showcases original paintings, serigraphs, giclees, posters and collectible products. The gallery’s open, bright and inviting loft-like location is also a frequent backdrop for movie shoots and fashion spreads. Located on the popular walking promenade, Lincoln Road in Miami Beach, the gallery welcomes more than 10,000 visitors each year including celebrities, politicians, fashion designers, socialites, fine art collectors and tourists from around the world.

Additionally, in 2007, the Britto Foundation was established in an effort to allow him to lend his time, resources and talent to children and organizations all over the world, while continuing to spread joy and happiness through his works. Through the foundation, his goal is to provide support to individuals and organizations who work to create, encourage, promote and preserve education and humanitarian based initiatives benefiting children around the world. For more information about Britto Central or the Britto Foundation, visit [www.britto.com](http://www.britto.com)

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