

INTERNATIONAL POP ARTIST ROMERO BRITTO CREATES PORTRAIT SERIES CELEBRATING THE LIFE OF THE LATE DIANA, PRINCESS OF WALES

~Proceeds from the sale of the original paintings to benefit Diana, Princess of Wales Memorial Fund and Landmine Survivors Network~

MIAMI- International pop artist Romero Britto today announced his latest portrait series titled “Princess Diana”, celebrating the life of the late Diana, Princess of Wales in commemoration of the 10th anniversary of her death.

“Diana had a spirit that was larger than life, and I am honored to celebrate the legacy of such a dynamic and remarkable woman through my art. These 10 paintings reflect her captivating humor, style, elegance and grace,” said Britto. “As the world reflects on the powerful legacy she left behind, it is my hope that people from across the globe will remember the importance of giving back and making a difference in the life of others.”

In support of Britto’s efforts to support Diana’s philanthropic endeavors celebrities from around the world contributed to the project by signing individualized pieces of canvas which were placed on the back of each portrait alongside Britto’s. Celebrity participants to date include boxing legend Muhammed Ali, Sir Anthony Hopkins, Senator Hillary Clinton, renowned architect Frank Gehry, actor David Caruso, actress Demi Moore and California First Lady Maria Shriver, supermodel Petra Nemcova and Eunice Kennedy Shriver.

“The Diana, Princess of Wales Memorial Fund is very pleased that Romero Britto has decided to donate the proceeds of these incredibly unique portraits of Princess Diana to the fund. Everybody involved in this project should be aware that we will use this money to support the humanitarian causes that Diana was involved with,” said Paul Hensby, Head of Media Campaigns and Communications, Diana, Princess of Wales Memorial Fund.

The 40 inch x 30 inch, acrylic on canvas paintings pay homage to the late cultural icon, and are filled with brilliant color and intricate detail. The paintings will be made available for sale and on display at the Opera Gallery in Paris beginning October 8, 2007, and will then travel to London and be placed on exhibition. Proceeds from the sale of each painting will benefit the Diana, Princess of Wales Memorial Fund in London and the Landmine Survivors Network, which the late princess supported.

For more information on the Princess Diana Portrait Series contact Cristal Cole at (305) 531-8821.

ABOUT ROMERO BRITTO

A modern day pop culture icon, Romero Britto is one of the premiere artists of our time. As the youngest and most successful Pop Artist of this generation, Britto has managed to create contemporary masterpieces that evoke a spirit of hope and convey a sense of warmth. Embraced by the international community, Britto's paintings and sculpture are currently featured on five continents in more than 100 hundred galleries worldwide, including the Saatchi Gallery in London, who recently incorporated his artwork as part of their new online gallery. In addition, Britto's artwork is also included in some of the world's most impressive private collections.

Whether it's serving as a panelist at the World Economic Forum, an invitation to create the NFL Superbowl XLI pre-show with Cirque du Soleil, or the prestigious United Nations Postal stamp collection, Britto is a highly sought after artist by not only private collectors, but key global entities around the world. He has been tapped to bring a unique visual interpretation to world renowned brands such as Absolut, Disney, Movado, Pepsi, Evian, Microsoft X-Box, BMW, Volvo and Audi.

ABOUT THE DIANA, PRINCESS OF WALES MEMORIAL FUND

The Diana, Princess of Wales Memorial Fund is an independent grant-giving charity established in September 1997 to continue the Princess's humanitarian work in the United Kingdom and overseas. Our vision is a world in which the rights of the disadvantaged are respected. By giving grants to organizations, championing charitable causes, advocacy, campaigning and awareness-raising, the Fund works to secure sustainable improvements in the lives of the most disadvantaged people in the UK and around the world.

ABOUT THE LANDMINE SURVIVORS NETWORK

Founded by two landmine survivors in 1997, Landmine Survivors Network (LSN) is the first international organization created by and for survivors. LSN links landmine survivors to healthcare and rehabilitation services, provides social and economic reintegration programs, and works to ban landmines around the world. A leader in the Nobel Prize-winning International Campaign to Ban Landmines, LSN has also emerged as a pioneer in peer support—building peer relationships that help transform victims into survivors, and ultimately, into fully participating citizens. LSN works with survivors to

help them recover physically, emotionally, socially, and financially. Their focus on health, economic opportunity, and human rights is tailored to the special needs of each survivor.

The LSN have helped thousands of families affected by landmines, war, and civil strife, provided more than 60,000 home and hospital peer visits, and helped launch hundreds of survivor-owned businesses. LSN is also a leader in the campaign to draft a U.N. Convention on the Human Rights of Persons with Disabilities. LSN has regional network offices in Bosnia-Herzegovina, Colombia, El Salvador, Ethiopia, Jordan, Mozambique, and Vietnam, and our programs have reached out to survivors in 43 of the 87 most mine-affected countries and regions around the world.