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POP ARTIST ROMERO BRITTO SIGNS COPIES OF HIS NEWEST BOOK COLORS AROUND THE WORLD

The book, which will be coveted by collectors, is a retrospective of Britto's life and art over the past twenty years June 14, 2006 – Basel, Switzerland – In conjunction with the opening of the world's largest art fair, Art Basel, internationally renown Pop artist Romero Britto will be signing copies of his newest book, Colors Around The World, a retrospective and document of the artist's life and work over the past twenty years at his Basel-based gallery, Galerie Ficher Rohr on Wednesday, June 14 at 7pm.

From the iconic Absolut bottle that gained Britto international recognition in 1989 to the BMW mini-cooper, Steinway piano, Volvo V50 and Tam Airways jet plane he has been commissioned to paint in recent years, Colors Around The World details all of Britto's significant paintings, sculptures and commissions and also highlights many of the people who have observed and tracked the successful arc of Britto's stellar career and life achievements.

Featuring quotes from the world's most respected museum curators, art writers and art collectors and photos of Britto with fellow artists, politicians, actors and socialites, Colors Around The World is an intimate diary of the man, the artist and the philanthropist. "I loved Romero's work for many years," writes Senator Edward M. Kennedy in the book, "I admire his dramatic use of color and his bold images." And singer Gloria Estefan declares, "Romero Britto's art is colorful and innovative and most certainly distinctive. The entire family enjoys it a great deal."

Readers will enjoy browsing through the photo gallery featuring pictures of Romero with Bianca Jagger, Elton John, Robert Rauschenberg, Ivana Trump, Evander Holyfield, Arnold Schwarzenegger, Andre Agassi, Baroness Phillipine de Rothschild, and Hillary Clinton among others. "I am so proud of this book,"

says Romero. "It is a testament to the love and hard work I have invested in my painting and sculptures and also helping others whenever I can."

Galerie Ficher Rohr is located at Schertlingasse 4, Basel. Members of the press are encouraged to RSVP to Rita Ficher Rohr at 41.61.271.89.07.